

Developing and Refining Goals & Objectives for Monitoring and Management:

Wednesday, November 2nd, 2011 9am-4pm
Mission Trails Regional Park

We hope to see you there! Please RSVP by
October 20th to Erin Marnocha
(emarnocha@projects.sdsu.edu).

Workshop Focus :

The goal of this workshop is to provide an opportunity for local land managers to come together and discuss how to use existing guidelines to create effective goals and objectives. Although there are many published papers and technical manuals on how to develop effective goals and objectives, this continues to present some important challenges in hands-on application. After reviewing and critiquing existing goals and objectives, participants will work with colleagues to write goals and objectives for representative species and topics relevant to San Diego County. This workshop will focus primarily at the preserve level, with recognition of the importance of the broader context of regional goals and objectives currently being developed by the San Diego Monitoring and Management Program (MMP). At the outset of the workshop, MMP will provide the regional context for this workshop and discuss how the workshop complements ongoing work by MMP.

Structure:

The workshop will have three major components:

- 1) A plenary session in which speakers (from IEMM, MMP and from the management community) will address key issues and challenges in developing specific, measurable goals and objectives
- 2) Small group break-out sessions in which participants will use existing templates (e.g. SMART criteria) to develop specific goals and objectives for representative species and topics
- 3) Group presentations and discussion

Group Topics:

Topics are intended to be narrow enough to provide the opportunity for each group to create concrete goals and objectives, but broad enough to be relevant to managers across preserves. This list is based on feedback we've already received (to provide your feedback go to <http://www.surveymonkey.com/s/5BP68MB>). Groups will include:

- Rare and endemic species
- Corridors and connectivity for highly mobile wide-ranging species
- Invasive species
- Stewardship management, education and outreach

Agenda:

Time	Task
9:00 – 9:40	Welcome and general introduction
9:40-10:00	How this fits in to regional efforts (MMP)
10:00-10:45	Managers perspective
10:45 – 11:00	Break
11:00 – 12:00	Break Out Groups
12:00 – 1:00	Lunch
1:00 – 2:00	Break Out Groups
2:00 – 2:15	Break
2:15 – 3:15	Group Presentations
3:15 – 4:00	Summary and Next Steps

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